

MONTHLY CATCH UP WITH LIFETIME



Talking about your money can have big benefits - and lead to financial wellbeing!

It is Talk Money Week!

The week aims to try and increase people's sense of financial wellbeing by encouraging them to open up about their personal finances – from pocket money through to pensions.

It is so important to have that conversation about your finances. From employers to employees, from individuals to families.

Of course, as a financial planning company you might shake your finger at us and comment 'well you would say that!'

Our response would be that 'it is your money, your life, your story'. That's what matters, so please talk about it. Why not?

You are the best person to do it! You may be embarrassed, scared even. You might not even know where to start. You might not even know who to trust to talk this important stuff over with. There is nothing wrong in feeling any of those things. Yet please try and talk to someone. Do some research. Find someone who you feel will pay attention, will listen, and then help you.

Your money is an important subject. It can play a key part in how you live your life, now and in the future. By truly understanding your financial situation you may be able to offset anxiety and stress, and make good financial decisions, rather than merely guessing.

Take Lifetime clients Brian and Denise. By having those regular 'money conversations', they were thrilled to find out that 'they were going to be okay'. Their financial and emotional wellbeing was boosted. They were able to realise the future dreams they both had.

"It gave us the reassurance that we could have an early retirement, that we were definitely going to be okay."

Even for younger people, the willingness to talk about their personal situation and personal finances can have a beneficial impact. This was the result of a young woman taking the plunge and being brave enough to talk about (her) money:

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Having just left university at age 22 and starting a post-graduate position I wanted a better understanding of my financial future, and to ensure that I started saving now, into a personal pension, so that I could have options later in life.

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Here at Lifetime we have dedicated professionals, from our customer coaches through to our qualified financial planners, who are only too willing to talk to you, and help you make better informed money decisions. Whatever stage of life you are at, from starting to save, buying your first property, through to considering your retirement options, we are here to offer a guiding hand.

[Find out more about our team](#)



FINANCIAL WELLBEING

For a lot of people there has never been a more important time to fully understand what your money can and can't do for you.

There may be a temptation, if money is particularly tight, to consider dipping into any savings you may have, take out credit, cancel any protection policies, or even withdraw from your workplace pension.

The financial specialists at Lifetime would urge caution. They would say it is crucial that you have a full understanding of your financial situation, and the benefits and reassurance that things like a pension or an insurance policy can bring, before making any big decision.

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NEW AWARD ANNOUNCEMENT

Lifetime has landed a top award for its customer service.

The company has been named the Most Customer-Focused Financial Advisory Firm – South Yorkshire in the Northern Enterprise Awards 2022.

The awards programme, run by hosted by SME News, celebrates organisations who work tirelessly to make financial services and advice a positive benefit to as many people as possible.

Lifetime's financial management offering has been honoured for helping people get to grips with money issues, make plans for the future, as well as giving them the confidence to take full control of their financial situation.

We offer help, guidance and financial advice to everyone: employers, employees, individuals, couples and families.

[Read more](#)



“We are thrilled to receive such a tremendous award and it reinforces our belief that we can make people's lives better because of the important education, understanding and advice our service is able to deliver.”

Lifetime Managing Director Ian Dickinson

